

THE WHM CLUB

TRANSFORMING THE CAREERS AND LIVES OF WORKING MOTHERS

Work Happy Mums

The world of work is changing fast and the social demands and lives of millions of employees are changing with it. Creating a workplace that supports employees and family life isn't just the right thing to do, it is economically advantageous. Employees are more productive, engaged and motivated when they have control over their home and work life.

INTRODUCING THE WHM CLUB

The WHM Club is an all-in-one solution to transform the careers and lives of working mothers.

Since launching in June 2018, The WHM Club has put over 200 professional women firmly in the driver's seat, and helped them achieve their most fulfilling ambitions at work and at home.

With access to live trainings every month and an Accountability Partner to help members stay motivated and on track with their goals, The WHM Club provides women with:



- Skills, perspective, insights and resources for managing work and family life.
- An opportunity to reconnect with themselves and refocus their work.
- Strategies to address common challenges for working mothers such as guilt, logistics and 'balancing' work and family, as well as confidence, personal brand and raising their profile.
- A framework for establishing goals and steadily move towards achieving them.
- A supportive network of other women facing similar challenges.
- An environment where members feel safe and empowered to make positive choices about their own careers, and have a real impact within their respective organisations too.

WHO IS THE WHM CLUB FOR?

The WHM Club brings together women from a range of organisations and entrepreneurial environments, all determined to develop themselves and their careers alongside being the parent they want to be. The unique combination of professional and personal growth members go through change up their career or business, no matter their industry or career stage. So far in The WHM Club we have had great feedback from everyone from doctors to digital marketers, stylists to economists, PHD students to yoga teachers, as well as many women returning from career breaks.

WHAT DOES MEMBERSHIP INCLUDE?

Each month women have access to:

- A live Goal Setting & Planning Workshop to help establish clear goals and make real progress towards achieving them.
- A live Masterclass with specialist guest experts to equip women with the skills, strategies and new ways of thinking that will empower them to create the career and life that works for them in their own unique way. Topics for past Masterclasses include:
 - How to be resilient
 - Beating working mum overwhelm
 - Using leadership skills to improve your work-life balance
 - Overcoming The Imposter Syndrome
- An Accountability Partner to help them stay motivated and track their progress toward achieving their goals.
- The WHM Club Social, which kicks off each Season, bringing the community together to meet and exchange with one another in-person.
- Monthly after-work drinks and networking - a great chance to share wins and challenges with women working across a range of organisations and roles.
- The WHM Club's private Facebook group - a supportive and empowering place to connect with other members and exchange information and resources.



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I have become very focused on priorities and very organised about my day-to-day work. This has provided me with a bigger picture vision. Presenting that vision to my employer has elevated my standing and produced very exciting new opportunities for me and for my company.

HOW YOUR ORGANISATION WILL BENEFIT

Offering your female employees the unique opportunity to join The WHM Club will enable you to:

- Demonstrate real support for the women in your organisation and as a result increase the engagement, productivity and alignment of organisational and individual goals.
- Enhance your reputation and attract the best talent as an employer of choice.
- Enhance your corporate social responsibility agenda, and add to and strengthen your existing D&I and talent management initiatives.

WHERE & WHEN?

The WHM Club runs in 'Seasons', four months each in length. Live sessions are run through Zoom, an online conferencing platform. No traveling necessary. If members can't make it to a session, they don't miss out - all sessions are recorded and sent by email straight afterwards. At the start of each Season, women are invited to a social gathering in central Berlin to meet their fellow Club members in person, and have the opportunity each month to meet with women from other organisations to share wins and challenges over after-work drinks.

MEMBERSHIP FEE

The cost for enrolment in The WHM Club for 12 months (3 x Seasons) is 540 EUR, plus VAT. Members have the option to renew and continue their membership if they feel they will continue to benefit from what The Club has to offer.

ABOUT WORK HAPPY MUMS

At WHM we understand that thriving female talent equals thriving businesses, so we work on both sides of the workplace: as a champion and advocate for women, and as a guide and advisor to a broad range of organisations wanting to drive performance through their people, and improve the future for working women.

Our small and trusted team of coaches, consultants and trainers at WHM are proud to have really helped to change not just people's careers, but their lives, supporting both women and men in achieving their most fulfilling ambitions at home and at work.

Offerings for companies include:

- Maternity & paternity coaching
- Executive coaching
- Training seminars & workshops
- 'Manager Education' workshops
- Speakers Bureau

For further information please visit www.workhappymums.com.

CONTACT US

Please get in touch with questions or to arrange a meeting to find out more details about The WHM Club and how it can benefit your female employees and organisation.

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