



What's Next?

A Career Change Accelerator

GET CLARITY, CONFIDENCE & DIRECTION ON YOUR FUTURE CAREER

WELCOME to What's Next? a 6-week group career change accelerator for women wanting to get clarity on their future career, more confident in their ability to make the change, and a tailored roadmap for moving forward.

I know that life completely changes once little people arrive and your career often needs a big re-think. What's Next? will help you consider career directions that are right for you, how your career can work in the context of your wider life, and turn any jitters you may be feeling surrounding a change into genuine excitement.

Participation in the programme is a unique and exciting opportunity, one that I wish had been around when I was struggling to work out the career that was right for me after having my first child. I wish somebody had told me that it was ok to invest in myself, to ask for help, to think things through and not be afraid to aim for my dreams. If you're willing to take the leap I promise you the results will be incredible!

What's Next? is for you if you want to...

- › Discover possible new career paths that fit with who you really are and what you really want.
- › Learn how to test the new career directions you identify to make sure they're viable before diving in.
- › Challenge the ways of thinking and behaving that are keeping you stuck.
- › Get support, encouragement and accountability from me and your fellow What's Next? participants.
- › Get a clear and tailored roadmap for making your career change happen. No more going around in circles trying to figure things out on your own.
- › Feel a new, positive energy around your career.

Included in the programme

A 'Meet & Greet'

Before the start of the programme you'll have the chance to meet me and your fellow cohort members at an informal 'Meet & Greet' held either online or in person depending on the location of participants. We'll start getting to know one another, and share where you're at on your career change journey and what you'd like to get out the programme.

6 x 90-minute learning modules

Each week we meet online for a 90-minute group session covering the 6 learning modules listed below. These sessions are also a chance to ask questions and share support and resources. You'll have the opportunity to receive insightful feedback on your the exercises and assignments you'll be given to work on before and after each module too.

Your private Facebook group

Every cohort has their own unique private Facebook group which becomes an invaluable hub for advice, support and feedback on ideas, with just the right amount of accountability for making stuff happen.

Momentum Calls

I'll be here as long as you need me, the other career change women on the programme too. After the programme ends, you'll join a Facebook group with participants from the other programme cohorts (called What's Next? Alumni) and will be invited to quarterly 'Momentum' calls where we share where we're at, celebrate our successes, ask questions we may have and get advice on any challenges we might be experiencing.

Follow a step-by-step, structured process

What's Next? guides you through a process designed to help you choose a new career, the right way.

Here's what we'll be covering week by week:

WEEK 1: DISCOVER

- › Discover more about precious YOU. What makes you, you and what matters most to you at this stage of your working parent journey? What gives you energy? What are you good at? What do you want (and what don't you want) from your new career?
- › Finish this step with an understanding of exactly what you want to get out of your career change and a set of concrete 'me-criteria' for deciding on a career that's right for you.

WEEK 2: REBOOT

- › Identify the ways of thinking and behaving that are keeping you stuck. We'll take them on together with gusto, leaving you feeling a lot more confident in your ability to go out there and make the change you're wanting.

WEEK 3: GENERATE CAREER IDEAS

› Learn how generate a new set of future career possibilities that match who you are and what you're looking for.

WEEK 4: RESEARCH & EXPLORE

› Discover practical ways to turn your ideas into clearer paths for your next career, giving you greater focus and deeper confidence in your career direction.

› Finish this step with 3-5 career themes that give you purpose, energy and direction.

WEEK 5: TESTING & VALIDATING

› Learn how you can start testing your new career directions to make sure they're viable without leaving the safety of your current job (if you have one) or take risks with your money or time.

WEEK 6: DRAW UP A ROADMAP

› Get a step-by-step roadmap for making your career change happen.

› Finish this step with confidence that you're on the right track and a tailored plan for moving forward.

The details

Duration: 6 Weeks

Timing: The next cohort of the programme starts on 7 February 2023. Live group sessions are held over lunch, from 12:30-2pm (CET).

Cohort: You'll join a cohort with no more than six like-minded women on the same career change journey as you.

Investment:

What's Next? BASIC

295 EUR for 6 weeks (or 2 x instalments of 150 EUR) (+19% VAT)

Includes:

- › Introductory 'Meet & Greet'
- › Weekly live learning sessions
- › Assignments & exercises
- › Membership in private Facebook group
- › Ongoing quarterly 'Momentum' calls

What's Next? PREMIER

495 EUR for 6 weeks (or 2 x instalments of 250 EUR) (+ 19% VAT)

Includes:

- › All of the above
- › Plus individual support with 2 x 60-minute one-on-one coaching sessions with me that can be used during the programme or up to three months afterwards.

FAQs

1. WHO IS WHAT'S NEXT? BEST SUITED FOR?

The programme is best suited to women who:

- › Are due to return to work from maternity leave but want to do something new. You may or may not know what this is yet or even if the timing is quite right but you want to explore options.
- › Have had longer out of the workplace and now wish to return but are unsure what to do next.
- › Are currently working but feel uninspired, overwhelmed or lacking direction. Maybe you're fed up with a lack of flexibility from your employer. You would like to reconsider your career longer term and how to make some changes in your life, big or small.

2. WHO WILL I BE ON THE PROGRAMME WITH?

The programme is run by Melanie Fieseler, Director at Work Happy Mums, who specialises in helping women find meaningful and fulfilling work that fits around the family. Each cohort is put together with no more than 6 like-minded women on a similar career change journey.

3. WHAT'S THE PROGRAMME SCHEDULE?

Each week you'll join a live learning session hosted via Zoom video conference. Before the programme starts you'll have the chance to meet me and your fellow cohort members at an introductory 'Meet & Greet'. This informal get-together will be held either online or in person depending on the location of participants.

4. WHAT HAPPENS IF I MISS A LIVE GROUP SESSION?

All our group sessions will be recorded so you can always catch up with anything you missed, and if there are any specific tools or important information referenced I will always post the information in our Facebook group. The programme materials will be available to you for as long as you need them afterwards.

5. WILL THE PROGRAMME FIT AROUND MY JOB AND/ OR FAMILY COMMITMENTS?

Yes. What's Next? is specifically designed to work over and above a job and other commitments. As a rough guide, you will need to dedicate a minimum of 2-3 hours a week to the programme, including our weekly live sessions.

6. CAN I GET 1-ON-1 SUPPORT?

Yes, with my What's Next Premier option. This will give you two 60-minute 1-on-1 coaching sessions with me to give you additional personalised support with the issues you want most help with. You can use these sessions at any point during the programme, or for up to three months afterwards. You'll also get unlimited 1-on-1 email support throughout the duration of the programme too.

7. HOW DO THE PAYMENT INSTALMENTS WORK?

If you choose to pay in instalments, your first instalment is due when you decide to join the programme and, after this, there will be one further instalment that will be due before module 4 (week 4). Please note the instalment rate is slightly higher than the normal one-payment rate to cater for the additional administration on my side.

8. WHEN WILL THIS PROGRAMME BE OFFERED AGAIN?

The programme will be offered again in May 2023.

9. ANY OTHER QUESTIONS?

If you have other questions or would like to talk through your options or whether the programme is right for you, please do get in touch. You can reach me at hello@melaniefieseler.com.