



What's Next?

A Career Change Accelerator

GET CLARITY, CONFIDENCE & DIRECTION ON YOUR FUTURE CAREER

WELCOME to What's Next? a 6-week group career change accelerator for women wanting to get clarity on their future career, more confident in their ability to make the change, and a tailored roadmap for moving forward.

Alongside a small peer group of like-minded women on the same discovery journey as you, you'll follow a step-by-step, structured process designed to help you choose the next step in your career, whether you're wanting to find an entirely new career path, or just a new and different way of looking at and doing what you currently do. You'll discover how your career can work in the context of your wider life, and turn any jitters you may be feeling surrounding a change into genuine excitement.

Participation in the programme is a unique and exciting opportunity, one that I wish had been around when I was struggling to work out the career that was right for me after becoming a mother. I wish somebody had told me that it was okay to invest in

myself, to ask for help, to think things through and not be afraid to find work that feels like me. If you're willing to take the leap I promise you the results will be incredible!

What's Next? is for you if you want to...

- › Gain deeper self-knowledge. Who are you? What do you really want from your life and career moving forward?
- › Discover possible new career paths that fit with who you are and what you want.
- › Challenge the ways of thinking and behaving that are keeping you stuck.
- › Get a clear and tailored roadmap for making your career change happen. No more going around in circles trying to figure things out on your own.
- › Gain confidence in your ability to go out there and make the change you are wanting, and feel a renewed sense of energy and excitement surrounding your future career.
- › Get support, encouragement and accountability from me and your fellow What's Next? participants.

Included in the programme

6 x 90-minute learning modules

Each week we meet online for a 90-minute group session covering the 6 learning modules listed below. These sessions are also a chance to ask questions and share support and resources. You'll have the opportunity to receive insightful feedback on your the exercises and assignments you'll be given to work on before and after each module too.

Your private Facebook group

Every cohort has their own unique private Facebook group which becomes an invaluable hub for advice, support and feedback on ideas, with just the right amount of accountability for making stuff happen.

Follow-up Momentum Call

A month after the programme ends, you will be invited to a 'Momentum' call where we share where we are at on our career change journey's, celebrate our progress, ask questions we may have and get advice on any challenges we might be experiencing.

Follow a step-by-step, structured process

What's Next? guides you through a process designed to help you decide on the next step in your career, the right way.

Here's what we'll be covering week by week:

WEEK 1: DISCOVER, WHO AM I?

› Discover more about precious YOU. What makes you, you and what matters most to you at this stage of your working parent journey? What energises and motivates you? What are you good at?

WEEK 2: DISCOVER, WHAT DO I WANT?

› What do you want (and what don't you want)? What must you have in your new career to feel satisfied and fulfilled?

› You'll finish weeks 1 & 2 with clarity on what makes you tick and a set of concrete 'me-criteria' for coming up with new career ideas and ultimately deciding on a job or career that's the right fit for you.

WEEK 3: GENERATE CAREER IDEAS

› Learn how to generate a new set of future career possibilities that match who you are and what you're looking for. The outcome will be identification of 3-5 career paths or themes that give you purpose, energy and direction.

WEEK 4: RESEARCH & EXPLORE

› Discover practical ways to turn your career ideas into clearer paths for your next career, giving you greater focus and deeper confidence in your career direction.

WEEK 5: OVERCOME YOUR 'BLOCKERS'

› Identify and overcome your biggest 'blockers' - practical or emotional obstacles that may stand in your way as you move from where you are now and where you want to be.

WEEK 6: DRAW UP A ROADMAP

› Develop a step-by-step roadmap for making your career shift happen. You'll come away with confidence that you're on the right track and a tailored plan for moving forward.

The details

Timing: The next cohort of the programme starts on 5 March 2025. Live group sessions are held on Zoom from 12:30-2pm (CET).

Duration: 6 Weeks

Cohort: You'll join a cohort with no more than six like-minded women on the same career change journey as you.

Investment:

What's Next? BASIC

Until 17 February: Early-bird price of 295 EUR (or 2 instalments of 150 EUR) (+19% VAT)

From 18 February: Regular price of 335 EUR (or 2 x instalments of 170 EUR) (+19% VAT)

Includes:

- › 6 x weekly live learning sessions
- › Assignments & exercises
- › Membership in private Facebook group
- › A follow-up 'Momentum' call

What's Next? PREMIER

Until 17 February: Early-bird price of 495 EUR (or 2 x instalments of 250 EUR) (+19% VAT)

From 18 February: Regular price of 535 EUR (or 2 x instalments of 270 EUR) (+19% VAT)

Includes:

- › All of the above
- › Plus individual support with 2 x 60-minute one-on-one coaching sessions with me that can be used during the programme or up to three months afterwards.

FAQs

1. WHO IS WHAT'S NEXT? BEST SUITED FOR?

The programme is best suited to women who:

- › Are due to return to work from maternity leave but want to do something new. You may or may not know what this is yet or even if the timing is quite right but you want to explore options.
- › Have had longer out of the workplace and now wish to return but are unsure what to do next.
- › Are currently working but feel uninspired, overwhelmed or lacking direction. Maybe you're fed up with a lack of flexibility from your employer? You would like

WHAT'S NEXT? CAREER CHANGE ACCELERATOR

to reconsider your career longer term and how to make some changes in your life, big or small.

2. WHO WILL I BE ON THE PROGRAMME WITH?

The programme is run by me, Melanie Fieseler, a certified Career Counsellor & Job Coach, and Director at Work Happy Mums. Each cohort is put together with no more than 6 like-minded women on a similar discovery journey.

3. WHAT'S THE PROGRAMME SCHEDULE?

Each week you'll join a live learning session hosted via Zoom video conference. We meet over lunchtime, from 12:30-2pm.

4. WHAT HAPPENS IF I MISS A LIVE GROUP SESSION?

All our group sessions will be recorded so you can always catch up with anything you missed, and if there are any specific tools or important information referenced I will always post the information in our Facebook group. The programme materials will be available to you for as long as you need them afterwards.

5. WILL THE PROGRAMME FIT AROUND MY JOB AND/ OR FAMILY COMMITMENTS?

Yes. What's Next? is specifically designed to work over and above a job and other commitments. As a rough guide, you will need to dedicate a minimum of 2-3 hours a week to the programme, including our weekly live sessions.

6. CAN I GET 1-ON-1 SUPPORT?

Yes, with my What's Next Premier option. This will give you two 60-minute 1-on-1 coaching sessions with me to give you additional personalised support with the issues you need most help with. You can use these sessions at any point during the programme, or for up to three months afterwards. You'll also get unlimited 1-on-1 email support throughout the duration of the programme too.

7. HOW DO THE PAYMENT INSTALMENTS WORK?

If you choose to pay in instalments, your first instalment is due when you decide to join the programme and, after this, there will be one further instalment that will be due before Module 4 (week 4). Please note the instalment rate is slightly

WHAT'S NEXT? CAREER CHANGE ACCELERATOR

higher than the normal one-payment rate to cater for the additional administration on my side.

8. WHEN WILL THIS PROGRAMME BE OFFERED AGAIN?

The programme will likely be offered again in September 2025.

9. ANY OTHER QUESTIONS?

If you have other questions or would like to talk through your options or whether the programme is right for you, please do get in touch. You can reach me at hello@melaniefieseler.com.